


**Casing, Size & Weight**

- Impact-resistant pager case with removable belt clip
- 2.875"H x 1.875"W x .75"D (without clip)
- 2.5 ounces

**LED Display**

- Multi-function LED display shows lightning strike distance, storm direction and battery life



**Power/Battery Check**

- One AA battery for minimum 100 hrs. of use
- LED display indicates the battery level when unit is first turned on

**Lightning Strike Distance**

- LED display will indicate distance of lightning strike by lighting from green (Power) LED to the current strike distance
- The final distance LED will stay lit for three seconds

**Storm Direction**

- By depressing the power switch, the LED display will show a pattern for an approaching storm and a different pattern for a departing storm.

**Audible Alarm**

- When power switch is set to the tone position, StrikeAlert will (in addition to the LED display) sound a tone relating to the distance of the last strike:
  - The higher pitch of the tone, the closer the strike
  - This enables you to track a storm's progress without watching the LED display

**Limited Warranty**

- The StrikeAlert personal lightning detector has a one year limited warranty

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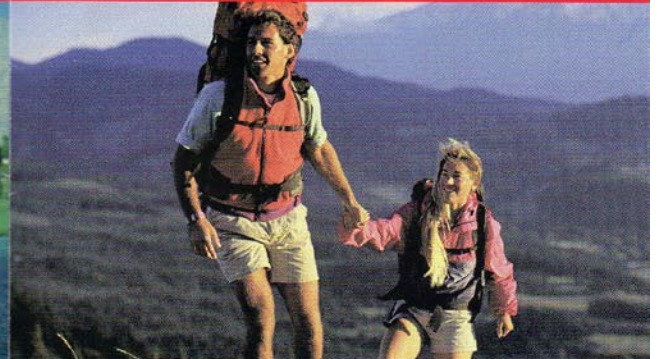
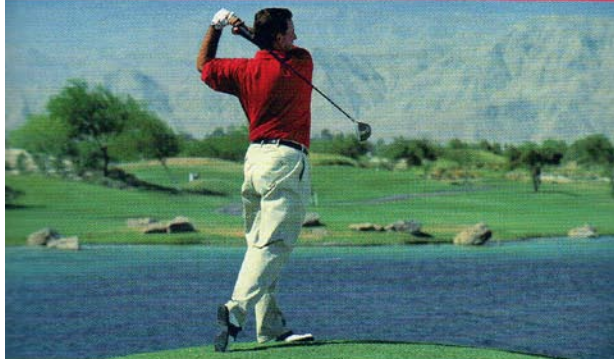
Coming  
or Going,  
**LIGHTNING**  
Has Just  
Met Its Match.



**STRIKEALERT**  
Personal Lightning Detector



ork and sporting events. Golf, walking, swimming, fishing, bicycling, running, camping, hiking, boating, hun



# Introducing the World's First **convenient, dependable and easy to use** Personal Lightning Detector.

#### Convenient Size & Weight

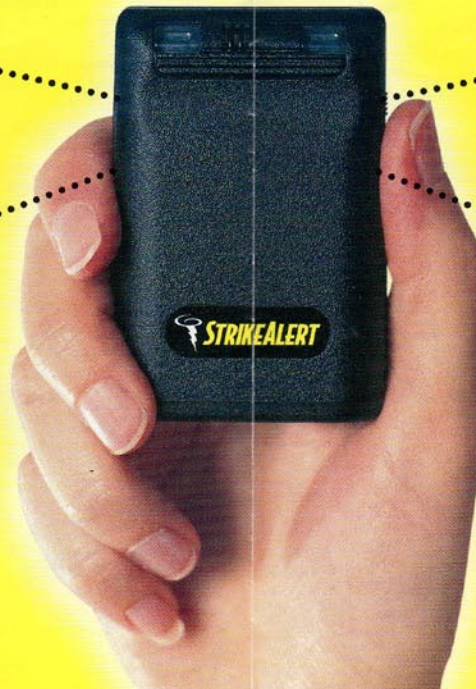
Small and impact-resistant, StrikeAlert clips right to your belt, golf bag or backpack. Take it with you wherever you go.

#### Audible Warning

Loud audible warning sounds before (and while) lightning is within striking distance.

#### Low Power Consumption

Up to 100 hours of reliable operation with a single AA battery.



#### Easy to Use

With the flip of a switch, you can see the lightning strike distance, if the storm is approaching or departing and view battery life.

#### Advanced Technology

StrikeAlert's advanced technology offers an unprecedented combination of small size, reliability and functionality.

#### Best Value

StrikeAlert. Finally a low cost personal lightning detector that can be used by everyone.

StrikeAlert is intended for outdoor use.



ing, team sports, farming and outdoor construction.



This gives you an advanced warning so you can calmly make a call as to when it's time to seek shelter.

What's more, the LED display allows you to track the storm's progress and see if the storm is coming or going.

**With StrikeAlert, this level of security is finally available.**

It's true that this kind of security has been available for some time. But until now, the cost of these detectors has been too high for families, cumbersome in size and the operation too complicated.

StrikeAlert's convenient pager-size case allows you to take it with you wherever you go outdoors. Its simple one-switch operation makes it easy for anyone to use. Best of all, the latest digital technology in lightning strike detection is now available at an affordable price.

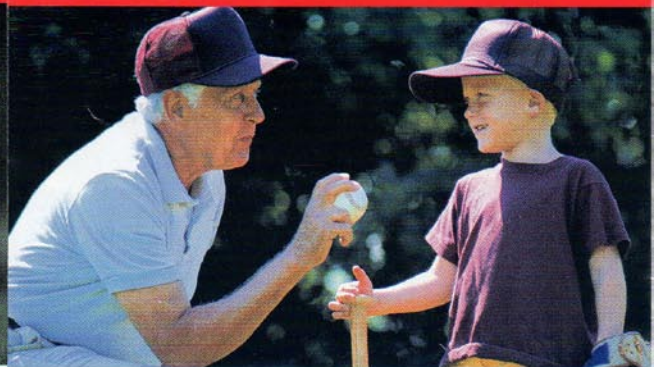
StrikeAlert. Coming or going, lightning has just met its match.



StrikeAlert's convenient size allows you to clip it to your belt and track a storm's progress with a glance.



Personal lightning detection for outdoor recreation,



**The Great (and unpredictable) Outdoors.**

Golf. Swimming. Baseball. Soccer. Hiking. Boating. These days everyone is involved in some sort of outdoor activity. But when the skies darken and the rumble of thunder is heard, most people don't really know how or when to react to the dangers of lightning.

Typically, people will only seek shelter when they can actually see the lightning or when the thunder is just a second or so behind the lightning flash. This can be a life or death mistake as the frightening possibility of someone being struck by lightning exists when the storm is within a dozen miles of your outdoor gathering.

**Now you'll know if a thunderstorm is coming your way.**

Because what you can't see can hurt you, we introduce the StrikeAlert personal lightning detector – your eye in the sky while you're enjoying the outdoors.

StrikeAlert constantly monitors the sky and will



LED display shows you how far away lightning is striking and if the storm is approaching or leaving.

alert you when a thunderstorm approaches. It can "see" the lightning even if you can't due to the distance or terrain around you. In fact, it sniffs out and alerts you to lightning strikes up to 40 miles away.



**Danger in the sky. Facts you should know about lightning and lightning protection.**



- Wherever you live in the U.S., you are twice as likely to die from lightning as from a tornado, hurricane, or flood (National Lightning Safety Institute).
- Often, people are not aware of a storm or assume that caution isn't warranted until lightning strikes are very near.

## Did You Know?

*Lightning is the number-one cause of storm-related deaths*

- Once you're within a dozen miles of a thunderstorm, you are at risk of being hit by a strike from a distance too great to be sure that the thunder will be heard or the storm even seen.
- Lightning is the most frequent weather hazard impacting outdoor athletic events.

- Avoid being in or near high places and open fields, isolated trees, unprotected gazebos, rain or picnic shelters, baseball dugouts, communications towers, flagpoles, light poles, bleachers (metal or wood), metal fences, golf carts and water (pools, lakes, etc.).
- In general, fully enclosed metal vehicles (cars, trucks, buses and vans) with the windows rolled up and antenna down, provide good shelter from lightning. Avoid contact with metal or conducting surfaces outside or inside the vehicle.

## Protection

*Lightning Safety Group recommendations*

- Local weather forecasts, NOAA weather radio or the Weather Channel should be monitored prior to the outdoor event to ascertain if thunderstorms are forecasted.
- Personal observation of lightning may not be sufficient; additional precautions such as use of a lightning detection system may be required to ensure adequate advanced warning.

- With these lightning facts in mind, Outdoors Technologies, Inc. has developed StrikeAlert – a personal lightning detector that provides an early warning to the danger from approaching lightning strikes.
- Adults must take responsibility for the safety of children in their care when thunderstorms are approaching or present.

## Detection

*A personal lightning detector can greatly reduce the risk of injury or death*

- Because of the unpredictable nature of thunderstorm activity, there is no guaranteed protection from lightning strikes. But, StrikeAlert combined with individuals following safe guidelines (as recommended by the Lightning Safety Group above) can significantly reduce the risk of injury or death.